



SchoolInfo for Family Engagement

Meet the Title I Family Engagement Requirements with a Mobile App

Meeting the needs of families with different levels of engagement and availability is a challenge met by every school district in the United States. Title I funding requires family engagement planning. SchoolInfo has developed countless apps to meet these needs for the Schools and School Districts.

Notable mobile app features include:

- Push notifications with a 97% response rate for one-way communication
- Two-way communication with individuals or groups, designed for staff-to-parent and or school-to-community

Title I Family Engagement Requirements	Support from SchoolInfo
Supporting schools in training school staff regarding engagement strategies	Ongoing customer training and webinars focused on how-to manage effective communication using an app
Supporting programs that reach families at home, in the community and at school	96% of those aged between 18-29 have a smart phone in the U.S. Overall, 81% of adults have a smart phone. A comprehensive app is the best way to connect with families
Disseminating information on best practices focused on engagement, especially for increasing engagement of economically disadvantaged families	As a mobile content management system, sharing information is simple. We even provide a team to help upload and maintain the app
Subgranting to schools to collaborate with community-based organizations or businesses that have a track record of improving family engagement	Our app has been designed with the needs of families in mind. As we continue to develop new features, they are focused on meeting the needs of school to home communication
Engaging in any other activities that the district believes are appropriate in increasing engagement	As the centralized hub, your mobile app connects all methods of communication, from social media, to your website, to mass notifications

Contact SchoolInfo to learn more about using our mobile content management system to engage your community.